



2024-2028 STRATEGIC PLAN

BREAKING THE ISOLATION OF
DOMESTIC AND SEXUAL VIOLENCE

Strategic Plan Goals



Raise Awareness of Our
Mission and Services



Improve Access to Services



Expand Community Prevention



Develop Sexual Assault Services



Create Beloved Community



Enhance Staff Support and
Wellness



Expand and Enhance Our
Spaces to Serve Our Community

The Planning Process

Over the course of 2022-2023, we worked to fully engage the ideas, perspectives, and passions of our dedicated staff and community to inform our new strategic plan. The opportunities and challenges we face, and how we will address them, were revealed through a thoughtful process that brought in community and survivor voices, and the active engagement of staff at all levels. The resulting plan centers the needs of the community we serve and incorporates feedback we received directly from survivors. We are excited to put this plan into action in the years ahead.

Words from Our Community

"After I worked with you, I got my self-confidence back and I learned how to love myself." -Participant

"CWS has a deep belief in collaboration and commits to strengthening partnerships to the benefit of participants." -Partner



Raise Awareness of Our Mission and Services

Promote a broader and deeper understanding of CWS and our services through community engagement, outreach, communications, and internal strategies.



Improve Access to Services

Ensure our services are accessible, culturally and linguistically responsive and specific, and easy to navigate for historically underserved populations.



Expand Community Prevention

Provide prevention and education across the lifespan (adult, family and youth) through training, outreach, and partnerships.



Develop Sexual Assault Services

Address the need for specialized services to scale our sexual assault work to more effectively reach sexual assault survivors and provide the structural, programmatic, and staff capacity to meet the needs of sexual assault survivors.



Create Beloved Community

Create opportunities for connections that bolster wellness, healing, and develop skills to break isolation and nurture joy.



Enhance Staff Support and Wellness

Develop a holistic approach to staff wellness by fostering a community of care, connection, and belonging while leading with transparency, supporting the continued growth and development of staff, and building supportive structures and practices.



Expand and Enhance Our Spaces to Serve Our Community

Cultivate our spaces in a way that is designed for survivors, meets program and workspace needs, creates more connection across programs, and supports staff.
